Official Sweepstake Rules

- 1. No Purchase Necessary. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURHCASE DOES NOT IMPROVE YOUR CHANCES OF WINNING.
- 2. **Sponsor.** The sponsor of these Sweepstakes is Showplace Wood Products, Inc., 1 Enterprise Street, #2, Harrisburg, South Dakota 57032 (the "Sponsor").
- 3. **Dates of Sweepstakes.** The Sweepstakes begin at 12:00:01am Central Time ("CT") on May 9 2025 and ends at 11:59:59pm CT on September 30, 2025 (the "Sweepstakes Period").
- 4. Eligibility.
 - a. **Geographic Restriction.** The Sweepstakes are open only to legal residents of South Dakota, Iowa, and Colorado whose principal residence is located within a fifty mile radius of one of the Sponsor's participating Showrooms. The addresses of the Sponsor's participating Showrooms are:
 - i. Showplace Cabinetry Design Center Sioux Falls 804 S. Minnesota Ave. Sioux Falls, SD 57104
 - ii. Showplace Cabinetry Design Center Harrisburg420 Cliff Ave.Harrisburg, SD 57032
 - iii. Showplace Cabinetry Design Center Urbandale3200 100th St.Urbandale, IA 50322
 - iv. Showplace Cabinetry Design Center Parker17051 Lincoln Ave.Parker, CO 80134

Any entry made outside of the geographic restrictions contained within this Section 4(a) is void and will not be considered for eligibility.

- b. **Age Restriction.** An entrant must be eighteen (18) years of age or older to enter the Sweepstakes.
- c. **Related Entrants Prohibited.** Officers, directors, managers, and employees of the Sponsor, and each of its respective subsidiaries, affiliates and related companies, as well as immediate family members and/or those living in the same household of each such person, and any others engaged in the development, production, execution or distribution of the Sweepstakes, are not eligible to participate in the Sweepstakes.
- 5. **How to Enter.** There is one (1) way to enter. To enter, Participants must visit https://showplacedesigncenter.com/25-year-giveaway/. The sign-up registration form must be completed in its entirety by completing all the required information. This information includes first name, last name, date of birth, street address, city, state, zip code, phone number and email address. Upon completing the sign-up registration form, click the "Submit" button to receive one (1) entry into the Sweepstakes. Limit of one (1) entry per eligible person. If multiple Entries are received only the first Entry will be accepted and additional Entries will be disqualified. Any attempt to obtain more than one (1) Entry by using multiple/different email addresses, identities, registrations or logins, or any other methods may void Entries and participants may be disqualified from the Sweepstakes.

- 6. **Drawing/Odds.** On or about October 1, 2025, potential prize winners will be selected in a random drawing from all eligible entries received by the Sponsor. Odds of winning depend on the number of eligible entries received for the Sweepstakes. By entering the Sweepstakes, entrants fully and unconditionally agree to be bound by these Official Rules and the decisions of the Sponsor, which will be final and binding in all matters relating to the Sweepstakes.
 - 7. **Grand Prize.** One Grand Prize will be awarded by this Sweepstakes. The Grand Prize consists of a voucher in the amount of \$25,000.00 which may be used to purchase cabinetry from one of the Sponsor's participating Showrooms.

General Prize Restrictions. Limit of one (1) per person/household. The Grand Prize is non-transferable and non-assignable. There are no substitutions or cash equivalents. Sponsor will not replace any lost or stolen prizes. In the case of unavailability of the Grand Prize, Sponsor reserves the right to substitute a prize of equal or greater value. The Grand Prize winner is solely responsible for all applicable federal, state and local taxes, including taxes imposed on his/her income. By accepting the Grand Prize, the Grand Prize winner consents to the use of his/her name, likeness, biographical information, and voice in advertising worldwide without additional compensation.

- 8. **Specific Prize Restrictions**. The Grand Prize may not be applied to previous purchases and may only be used to order new cabinetry from one of the Sponsor's participating Showrooms. The Grand Prize may not be used to purchase countertops, hardware, or other accessory items sold by the Sponsor. The Grand Prize must be used to purchase cabinets that will be installed in the prize winner's principal residence, which must be owned by the prize winner. The Grand Prize may not be used to purchase cabinets for a commercial building, rental property, or other residence owned by the prize winner. The prize winner's permanent principal residence must be located in South Dakota, Iowa, or Colorado and located within a fifty mile radius of one of the Sponsor's participating Showrooms.
- 9. Notifications/Claims. The Grand Prize winner will be notified by the Sponsor by email and/or phone on or about October 1, 2025 (the "Notification"). The Grand Prize winner must respond to the Notification within 5 business days of the Sponsor's first Notification. In the event the Grand Prize winner fails to respond to the Notification within 5 business days of the Sponsor's first Notification or if it is determined by Sponsor, in their sole discretion, that the Grand Prize winner is not eligible in accordance with these Official Rules, an alternate prize winner will be selected at random from among the remaining non-winning eligible entries received during the Sweepstakes Period. The potential winner will be required to sign and return (except where prohibited) an Affidavit of Eligibility and Liability/Publicity Release and a W-9 tax form (the "Paperwork") within ten (10) days of the Notification. If a potential prize winner fails to return the Paperwork within the date and time indicated in the Notification, or is found to be ineligible, or if he/she does not comply with the Official Rules, such potential prize winner and his/her entry will be disqualified and another potential prize winner will be selected from the remaining eligible entries received. If the Notification is returned as undeliverable, this will result in disqualification and an alternate prize winner will be selected from all remaining eligible entries.

The value associated with the Grand Prize is taxable as income and the Grand Prize winner is solely responsible for any taxes, including, but not limited to all applicable

federal, state and local taxes that become due with respect to the value of the Grand Prize. The Sponsor must report the value of the Grand Prize to the Internal Revenue Service in the year the Grand Prize is received by the Grand Prize winner and will be reported to the Grand Prize winner and the Internal Revenue Service in the form of a Form 1099.

The entirety of the Grand Prize must be redeemed within one year of receiving the Notification. The cabinets purchased with the Grand Prize will be shipped/delivered within thirty (30) days, or as soon as reasonably practicable, after the Grand Prize has been redeemed.

10. Conditions. These Sweepstakes are conducted in English. In the event of any discrepancy or inconsistency in the terms and conditions of these Official Rules and any Sweepstakes-related materials, including any entry form, and/or point of sale, television, print or online advertising, the terms of these Official Rules will prevail, govern, and control. All federal, state and local taxes are the sole responsibility of the Grand Prize winner. By participating in this Sweepstakes, entrants and the Grand Prize winner agree to be bound by these Official Rules and the decisions of the Sponsor, which are final in all respects and not subject to appeal. Sponsor reserves the right to disqualify permanently from this Sweepstakes any entrant it believes has violated these Official Rules and verify eligibility of entrants. Neither Sponsor nor anyone acting on its behalf will enter into any communications with any entrant regarding this Sweepstakes, except as expressly set forth in these Official Rules. By participating in this Sweepstakes, entrants, and the Grand Prize winner release the Sponsor from any and all liability, damages or causes of action (however named or described) with respect to or arising out of participation in the Sweepstakes, and/or the receipt or use/misuse of any prize awarded, including, without limitation, liability for personal injury, death or property damage. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes. All Sweepstakes materials are subject to verification and are void if (a) not obtained in accordance with these Official Rules and through legitimate channels, (b) any part is counterfeited, altered, defective, damaged, illegible, reproduced, tampered with, mutilated or irregular in any way, (c) are obtained where prohibited, or (d) they contain printing, typographical, mechanical, or other errors. Entrants assume all risk of loss, damage, destruction, delay or misdirection of Sweepstakes materials submitted to Sponsor. In the event any portion of this Sweepstakes is compromised by activities beyond the control of the Sponsor which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play of the Sweepstakes or this Sweepstakes, Sponsor reserves the right at its sole discretion to modify, suspend or terminate the Sweepstakes. Winning the Grand Prize constitutes permission for Sponsor and its agencies to use the prize winner's names, addresses (city & state), voices and/or likenesses for purposes of advertising, promotion and publicity, for this Sweepstakes only, without further compensation, unless prohibited by law. Sponsor may prohibit an entrant from participating in the Sweepstakes or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants or the Sponsor. If for any reason this Sweepstakes is not able to be conducted as planned, including, but not limited to, by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud or any other causes beyond the

reasonable control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, then Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes and randomly draw from those entries received up to the cancellation/suspension date to award prizes. CAUTION: ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. SPONSOR'S FAILURE TO ENFORCE ANY TERM OF THESE OFFICIAL RULES SHALL NOT CONSTITUTE A WAIVER OF THESE PROVISIONS.

- 11. **No Liability.** By participating, entrants and the Grand Prize winner agree to release, discharge, indemnify and hold harmless the Sponsor and each of its respective officers, directors, employees, representatives and agents (collectively, the "Released Parties") from and against any claims made by any entrant, prize winner, or any other third parties, related in any way to the operation of this Sweepstakes as well as any other claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from receipt, acceptance, possession, misuse or use of a prize or participation in any promotion related activity or participation in this Sweepstakes.
- 12. **Use of Data.** Sponsor will be collecting personal data about entrants online. By participating in the Sweepstakes, entrants agree to Sponsor's collection and usage of their personal information.
- 13. **Consent to be Photographed**. By accepting the Grand Prize, the prize winner agrees to allow the Sponsor and its agents or representatives, to photograph the prize winner's home after installation of the cabinets that are purchased with the Grand Prize proceeds. By accepting the Grand Prize, the prize winner further grants the Sponsor the right to publish and distribute such photographs in any media used to promote, advertise, or market the Sponsor and its activities without further compensation, unless prohibited by law.
- 14. **Entire Rules.** These Official Rules constitute the entire Official Rules relating to these Sweepstakes and expressly supersede and replace any prior rules relating thereto. These Official Rules may not be superseded, cancelled or amended except in a writing signed by Sponsor. No other act, course of dealing, course of performance or usage of trade will supersede, cancel, modify or amend these Official Rules. If any provision of these Official Rules is determined to be invalid or unenforceable, such provision will be enforced to the extent possible and the remaining provisions will remain in full force and effect.
- 15. **Venue.** All disputes arising from or related to the Sweepstakes or these Official Rules will be subject to the exclusive jurisdiction of the state or federal courts in Minnehaha County, South Dakota. By entering the Sweepstakes, entrants consent to the personal and exclusive jurisdiction and venue of these courts.